

Communications and Outreach



30TH ANNIVERSARY CELEBRATIONS

We're marking ACFFA's 30th anniversary with a new video that will celebrate the evolution of the salmon farming industry. The video will debut at our Anniversary Gala on October 25 and will be included as part of a larger social media campaign to mark this milestone.

SALMON FARM TOURS

Thick fog didn't keep us from hosting a fantastic salmon farm tour as part of NB Open Farm Day on September 17. Thirty people participated and even though they had a foggy view, they learned a lot about salmon farming and sampled some delicious hot smoked salmon too. ACFFA's Betty House and Susan Farquharson hosted the tour. We also helped coordinate a farm tour for 36 participants on June 6 as part of the Atlantic Biorefinery Annual Conference.

EWOS CAPTURES GOLF TOURNEY TITLE

We hosted our annual ACFFA Industry Golf Tournament as part of Bay of Fundy Seafood Week. Twenty people participated and the EWOS team led by Braden Hatt stole the title from long-time winners Northern Harvest. Elanco's Jason McGrattan earned the prize for the longest drive.



Other News

AQUACULTURE ACTIVITIES REGULATIONS (AAR)

The ACFFA is continuing to facilitate discussions regarding the Atlantic Aquaculture Activities Regulation (AAR). The Working Group established to discuss an effective implementation of the AAR is meeting regularly. Our members were 100 per cent compliant with the AAR requirements in the first year of implementation.

LIMEKILN BAY SERVICE CENTRE

We established a Wharf Strategy Committee to develop a plan to manage and upgrade the Limekiln Bay Service Centre. Committee members are Larry Ingalls, Tom Taylor, Peter Bourque, Bev Bacon, and David Seeley. The committee has had meetings with federal, provincial and municipal officials and work is ongoing to ensure the upgrades for the wharf become a reality and the wharf remains accessible to the more than 50 users.

SEAFOOD EXPO NORTH AMERICA 2018

The ACFFA is planning to work with Prince Edward Island to assist with the Atlantic team at Seafood Expo North America in Boston in April, 2018. Plans are already underway to increase the number of exhibitors in the Atlantic Pavilion.

OUR MEMBERSHIP IS GROWING

The ACFFA has welcomed six new members after updating our Associate membership structure and actively recruiting new members. The ACFFA membership is open to any company, institution or individual engaged in growing finfish products commercially, producing feed, research or development activities, education, or providing goods or services to the finfish farming sector in Atlantic Canada. For more information on membership benefits and to apply go to our website – atlanticfishfarmers.com.



Projects



ATLANTIC AQUACULTURE MISSION TO NORWAY AND AQUANOR

We led a delegation of 60 participants – our largest delegation ever – to Norway and Aqua Nor, August 12 – 19th. Participants from across the region learned about innovations occurring in the global aquaculture industry and took part in a number of tour and network opportunities. We chronicled the journey on social media and our blog *Memos from the Mission* (memosfromthemission.wordpress.com).

FUNDY SALMON RECOVERY (FSR) PROJECT

The ACFFA continued as proud partners in this groundbreaking initiative that is making significant strides to help save the endangered Inner Bay of Fundy wild salmon. Together, we returned over 900 mature adult salmon to their native rivers in the inner Bay of Fundy. Leading up to the largest release to date, salmon farmers cared for the fish at the World's First Wild Salmon Marine Conservation Farm in Grand Manan. (fundysalmonrecovery.com).



BLENDED NBCC SALMONID AQUACULTURE OPERATIONS CERTIFICATION PROGRAM

The New Brunswick Community College has developed a 12-week salmonid aquaculture program that will roll out on January 5, 2018. Subjects range from technical knowledge and skills such as salmonid biology and husbandry, the aquaculture production cycle, feeding and nutrition regimes, regulations and policy to important soft skills such as leadership, teamwork and communication skills enabling graduates to be upwardly mobile in their jobs. This course is designed to apply the knowledge acquired in the program to the real-world, with a combination of in-class learning and on-site placement with a partnering industry (if not already employed) that ACFFA will coordinate. It is flexible, allowing current employees to “parachute-in” for specific one or two-week module training (i.e., processing, feed, etc).

TRACKING TIDAL CURRENTS

Along with our partners at the Department of Fisheries and Oceans and the NB Department of Aquaculture and Fisheries, we're finishing the second year of our Aquaculture Collaborative Research and Development Program (ACRDP) project that uses GPS tracked surface drifters to gather information about water exchange between farms. The project saw new drifter releases in BMA 3A and 3C. In spring 2018 the project moves into BMA 1.